

ELYSIUM BY Boeing BUSINESS JETS & M&R Associates Design, Wins Big at Design etal competition Years of Vision and Transformation

Geneva, Switzerland - June 6, 2024 - SPARFELL, ELYSIUM BY Boeing BUSINESS JETS & M&R Associates Design, Wins Big at Design etal competition for The International Yacht & Aviation Awards 2024.

We are thrilled to announce that M&R Associates Design, SPARFELL's subsidiary, has emerged victorious with Boeing at the prestigious Design etal competition! They have secured a remarkable achievement by winning the award for their outstanding work on the Boeing BBJ 737-8 Elysium project.

This award is a testament to the hard work, creativity, and innovation of our talented team. We are grateful for the opportunity to collaborate with industry leaders like Boeing and we look forward to continuing to push the boundaries of design and technology.



The Boeing project, which was the centrepiece of M&R Associates Design's has unveiled a visionary concept to transform the interior of the BBJ 737-8 into a luxurious sanctuary of comfort, well-being, and unrivalled luxury.

The design team embarked on a pioneering journey to redefine the spatial dynamics of the BBJ 737-8 cabin, aiming to elevate the passenger experience to unprecedented levels of luxury and comfort. Every aspect of the cabin was rethought and meticulously designed to create an atmosphere of serenity and conviviality, where passengers can relax, work, and connect in harmony with their surroundings.

Congratulations to the entire M&R Associates Design team on their remarkable success at the Design etal competition. This achievement solidifies their position as a leading innovator in the industry, and we look forward to seeing their continued impact on the world of design and technology.

